

## LifeSize is the High Definition Video Communications Company

LifeSize<sup>®</sup> believes in the power of video to help people do more while travelling less. The company designs and delivers high definition video communications products that provide a productive, true-to-life experience through:

**Unparalleled Quality** – LifeSize provides the new generation of video communications experience with leading edge video and audio quality, crystal clear multimedia, excellent multi-site communications and the best price-to-performance and investment protection in the market.

**Absolute Simplicity** – LifeSize video communications solutions include video and audio hardware and intelligent software that work out of the box to plug seamlessly into existing networks. People find the systems easy to use and highly reliable.

**Complete Management** – LifeSize provides enterprise-ready infrastructure and management solutions enabling video and audio conferencing to be easily deployed and managed in large and small organizations alike. As a result, people enjoy cost-effective, reliable conferencing that is effortless for users and easy to manage.

### Background

- Founded in 2003 by industry veterans
- Privately-held with \$81M invested to date
- Headquartered in Austin, TX USA with subsidiaries in the Americas, EMEA and APAC
- Customers around the globe in wide variety of industries, visit [www.lifesize.com](http://www.lifesize.com) for a sampling

### Executive Team

Craig Malloy – Chief Executive Officer and Co-Founder	Matt Collier – Senior VP of Corporate Development
Casey King – Chief Technology Officer	Alan Hagedorn – Senior VP of Operations
Bill Paape – Chief Financial Officer	Alise Mullins – VP of Human Resources
Adam Taylor – Executive VP, Worldwide Sales and Customer Service	

### Partners

- More than 100 video communications resellers have joined the LifeSize Partner Program to market, sell and support LifeSize products worldwide
- Represented in more than 30 countries worldwide
- With the LifeSize Global Deployment Program (GDP), customers have access to sales, deployment and support services anywhere in the world

### Market Drivers

- Increasingly distributed economy and workers
- Costly, inefficient travel
- Competitive and time-to-market requirements
- Environmental, carbon emissions reduction
- Improve worker morale and work-life balance

### Target Markets

- Large Enterprises (Energy, Entertainment, Financial Services, Healthcare, Media, Utilities)
- Mid-Market Enterprises (Corporate Recruiting, High Tech, Legal Services, Manufacturing, Professional Services, Retail)
- Education (Primary and Higher Education)
- Public Sector (Federal, State and Local Government)

# Corporate Overview

## LifeSize High Definition Video Communications Product Suite

Clear. Simple. Intuitive.

Our comprehensive product suite enables high definition video communications that make voices, viewpoints and expressions come to life. LifeSize offers a complete range of high definition video communications solutions with telepresence quality and are absolutely simple to use. Share multimedia in high definition and connect to multiple sites around the world over standard networks. LifeSize provides high definition at 1Mbps and better quality at any bandwidth.



### Video

Across our product portfolio, the one feature that doesn't change is the quality of the experience. LifeSize allows you to choose your video system based on the features you want without jeopardizing the HD quality experience.

### LifeSize High Definition Video Communication Solutions Portfolio

Key Features	LifeSize® Express™	LifeSize® Team MP™	LifeSize® Room™	LifeSize® Conference™
Video quality	Telepresence quality high definition video, 1280 x 720, 30 frames per second, H.239			
Audio quality	High definition digital audio			
HD display support	single	single	dual	Conference room telepresence configuration
HD camera support	single	single	dual	multiple
Continuous presence (CP) multipoint video conferencing		4-way CP	4-way CP	4-way CP
Voice-activated switching (VAS) multipoint video conferencing			6-way VAS	6-way VAS

### Audio



**LifeSize® Phone™** – An authentic telepresence experience requires high definition audio. Built with 16 omni-directional microphones, LifeSize® Phone™ delivers revolutionary audio conferencing sound quality and room coverage. Dial audio or video calls from the phone interface. LifeSize Phone is interoperable with popular IP PBXs for easy management and integration. Compact LifeSize® MicPod™ also available.

### Infrastructure



**LifeSize® Transit™** – A complete firewall and NAT traversal solution that enables video calls within and across enterprises and organizations by securely traversing firewalls. LifeSize Transit is SIP-based and provides signaling, media and registrar services. Supports up to 20 simultaneous calls up to 1Mbps.



**LifeSize® Networker™** – An all-in-one, enhanced gateway. Provides connectivity between IP and circuit switched networks. Multiple compact interfaces in one unit: 1x LAN/Ethernet; 4x BRI (ISDN); 1x PRI (ISDN).



**LifeSize® Gateway™** – An enterprise-class high definition ISDN to IP gateway that makes dialing and connecting easy and cost-effective. Completely managed through an intuitive web-based user interface.



**LifeSize® Multipoint™** – A high definition multipoint control designed to support high quality multi-site conferencing, available in 12-port and 24-port configurations. LifeSize Multipoint is standards-based for interoperability with a wide range of systems and can be managed through a web-based interface.

### Management



**LifeSize® Control™** – management software to manage multi-vendor video devices. Provides secure, real-time management and workflow, Web-based scheduling, on-demand reporting and export to PDF, and centralized software upgrades. Built on Microsoft.NET® platform with industry standard RDBMS.



**LifeSize® Gatekeeper™** – IP communications software that provides comprehensive, intelligent management of IP telephony and video communications networks. Register MCUs, gateways and endpoints using a web-based user interface.

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